

Total | Reported 'Pre-election period' advertising expenses by Category/Subcategory

	Expense Category	Expense Subcategory	Expense amount
1.	Advertising	Signs	\$59,101.35
2.	Advertising	Content Boosting	\$16,140.37
3.	Salaries, Wages & Consulting Fees	Consulting Fees	\$14,030.9
4.	Advertising	Mail Outs	\$7,235.42
5.	Events	Non-ticketed fundraising event	\$1,558.11
6.	Other	Transaction Fees	\$189.87
7.	Other	Bank Fees	\$152.5
8.	Advertising	Advertising	\$123

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Total | Reported 'Election period' advertising expenses by Category/Subcategory

	Expense Subcategory	Expense Subcategory	Expense amount
1.	Print Media	Print Media	\$61,925.85
2.	Signs	Signs	\$61,835.81
3.	Content Boosting	Content Boosting	\$46,495.44
4.	Consulting Fees	Consulting Fees	\$22,049.05
5.	Mail Outs	Mail Outs	\$2,661.75
6.	Website- Hosting	Website- Hosting	\$36.77
7.	Bank Fees	Bank Fees	\$25

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National | Reported 'Pre-election period' advertising expenses by Supplier & Subcategory

	Supplier	Expense Category	Expense Subcategory	Expense amo...
1.	Dale Richarson Communications	Salaries, Wages & Consulting Fees	Consulting Fees	\$2,694.56
2.	Dale Richarson Communications	Events	Non-ticketed fundraising event	\$1,098.21
3.	Days Inn Estevan	Events	Non-ticketed fundraising event	\$459.9
4.	Mash Media	Salaries, Wages & Consulting Fees	Consulting Fees	\$5,178.72
5.	Royal Bank	Other	Bank Fees	\$152.5
6.	Stripe	Other	Transaction Fees	\$189.87
7.	Upstream Strategy Group Enterprises Inc.	Salaries, Wages & Consulting Fees	Consulting Fees	\$1,398.38

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National | Reported 'Election period' advertising expenses by Supplier & Subcategory

	Supplier	Expense Subcategory	Expense Subcategory	Expense amount
1.	Dale Richardson Communications	Consulting Fees	Consulting Fees	\$4,277.41
2.	Globe and Mail	Print Media	Print Media	\$31,500
3.	Globe and Mail	Content Boosting	Content Boosting	\$16,650
4.	Mash Media	Consulting Fees	Consulting Fees	\$6,476.28
5.	Mash Media	Website- Hosting	Website- Hosting	\$36.77
6.	Postmedia Network Inc.	Print Media	Print Media	\$30,425.85
7.	Postmedia Network Inc.	Content Boosting	Content Boosting	\$5,250
8.	Royal Bank	Bank Fees	Bank Fees	\$25
9.	Upstream Strategy Group Enterprises	Consulting Fees	Consulting Fees	\$5,664.12

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